

DECEMBER 2005 £3.30

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IN YOUR  
HOME

UK  
EDITION

# ELLE DECORATION

SHOPPING EXTRAVAGANZA

## HOTTEST NEWEST LATEST!

### OUR PICK OF THE UK'S BEST HOME STORES

(great for gifts!)



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## BUBBLE UP

Inspired by a cloud of soap suds, this quirky rug has a variegated pile for satisfying texture underfoot. Wool **'Soap' rug** by The Swedes (200cm Dia), £415, Kateha.



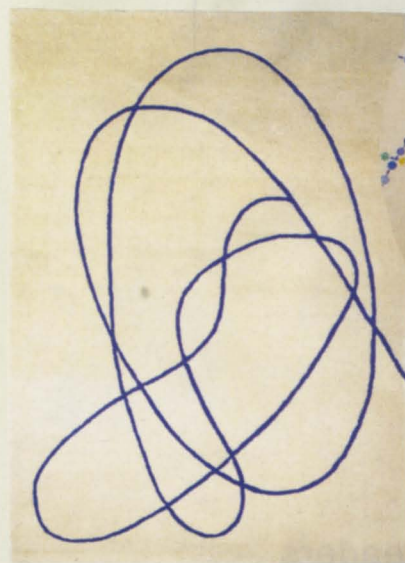
## 60S FLORAL

ABOVE: cowhide rugs are no longer passé, thanks to this inspired hippy-chic design. Patchwork **'Cowhide Flower Multi' rug** (274 L x 183cm W), £1,325, The Rug Company.



## PURPLE REIGN

ABOVE: restful mauve soothes weary souls, so this delicate cherry-blossom design is great for bedrooms or in front of the fire. Wool/viscose **'DecoTrail' rug** (240 L x 170cm W), £395, Habitat.



## CLEAN LINES

LEFT: an abstract squiggle is all that decorates this minimal rug, which is low on colour but high on impact. Wool **'Knot' rug** by Alfredo Häberli (240 L x 160cm W), £295 per sq m, Asplund.

## PEARL SHIMMER

This pattern is inspired by strings of beads, with silk threads for sparkle. Wool and silk **'Playful Pearls' rug** from the 'Follow the Drop' collection (210cm Dia), £4,342; custom sizes made to order, Van Der Hurd Studio.



## TIGER STRIPES

Kelly Hoppen's burnt-orange rug, influenced by her travels in Tibet, will inject harmonious colour into a neutral interior. Wool **'Monk' rug** (239 L x 148cm W), £650, Kelly Hoppen.

# MAGIC CARPETS

If you're shopping for a rug this winter, here's the good news: there are now more gorgeous designs on offer than ever before. From plain to patterned, bright to neutral, silky to shaggy, these are our favourites...



## MODERN ORIENTAL

ABOVE: with its outside fan shapes, this rug is reminiscent of a Japanese watercolour. Wool **'Sui ren' rug** from the 'Enchanted Garden' collection (244 L x 183cm W), £395 per sq m, Loophouse.



## HOT STUFF

If you want your rug to be the focal point of a room, go for this eye-catching number. Wool **'Fabrik Coral' rug** (200 L x 140cm W), £185, Helen Yardley Gallery. **For where to buy, turn to page 179.**

## COMING SOON...

Turkish label Steppevi, whose fabulous wallpaper-like carpet designs have recently caught our eye, is opening a three-storey shop at 274 King's Road, SW3, this December. To complement its colour-themed collection of rugs, it will also sell lighting and accessories. For more information, visit [www.stepcarpet.com](http://www.stepcarpet.com) and watch this space...